



Morning Show Boot Camp Scholarship Contest - Revised Material Terms

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not increase the chances of winning. Void where prohibited.

Sponsor / Administrator / Prize Provider. The contest is sponsored, administered, and prize-funded by Lorino Communications LLC, and Morning Show Boot Camp / Talentmasters ("Sponsor" or "Administrator"), unless the full Official Rules identify a different entity for any specific role.

Eligibility. Open only to legal residents of the forty-eight (48) contiguous United States and the District of Columbia who are eighteen (18) years of age or older at the time of entry and who are radio professionals who **have never been** to Morning Show Boot Camp. Employees, officers, directors, contractors, and consultants of Lorino Communications LLC, Morning Show Boot Camp / Talentmasters, and the immediate family members (spouse, parent, child, sibling, and their respective spouses) and household members of each such person, are not eligible. Entrants do not need to be currently employed in broadcast radio to be eligible.

Entry Period. Begins at 12:00:01 a.m. Central Time on Wednesday, April 15, 2026, and ends at 11:59:59 p.m. Central Time on Sunday, June 7, 2026.

How to Enter. During the Entry Period, visit www.throwback scholarships.com, complete the entry form with the entrant's name, telephone number, and email address, and submit one (1) original essay of no more than 250 words explaining why the entrant should receive the Morning Show Boot Camp Scholarship. Limit one (1) entry per person and per email address for the entire contest period. Entries that are incomplete, late, mechanically reproduced, generated by AI or script, or otherwise not in compliance with the Official Rules are void.

Judging / Winner Selection. This is a skill contest. One (1) potential winner will be selected on or about Tuesday, June 9, 2026, by a judging panel composed of qualified broadcast professionals. Eligible entries will be scored using the following criteria: relevance and persuasiveness of the entrant's explanation (70%), originality and authenticity (20%), and clarity / overall quality of writing (10%). The entrant with the highest total score will be the potential winner, subject to verification of eligibility and compliance with the Official Rules. In the event of a tie, the tied entry with the higher score in relevance and persuasiveness will prevail; if still tied, the tied entry with the higher score in originality and authenticity will prevail; if still tied thereafter, Sponsor will conduct a final re-evaluation by the judging panel using the same criteria to break the tie.

Prize. One (1) prize will be awarded: admission for the winner to the 2026 Morning Show Boot Camp in Cleveland, Ohio, August 5-7, 2026; one (1) standard hotel room for two (2) nights at a hotel selected by Sponsor (room rate and taxes only); ground transportation to and from airport to the hotel, one (1) round-trip coach-class airfare for the winner from a major commercial airport near the winner's residence, as determined by Sponsor in its sole discretion, to the Cleveland, Ohio area; and two hundred fifty dollars (\$250) in spending money, awarded in the form determined by Sponsor. Approximate Retail Value ("ARV"): \$2,000.00. Actual value may vary based on point of departure, airfare at time of booking, and hotel rates, and any difference between stated ARV and actual value will not be awarded.

Prize Conditions. Travel is subject to availability, scheduling, carrier restrictions, and the terms and conditions of all applicable travel providers. The trip must be taken on the schedule designated by Sponsor in connection with the 2026 Morning Show Boot Camp event or the prize is forfeit. Unless expressly stated above, all other expenses are the sole responsibility of the winner, including without limitation, baggage fees, meals,



beverages, gratuities, incidentals, personal expenses, travel insurance, and any other costs not specifically stated as included in the prize. Prize is non-transferable, non-refundable, and may not be redeemed for cash, except that Sponsor reserves the right to substitute a prize component with one of equal or greater value if advertised prize components become unavailable.

Winner Notification / Claim. The potential winner will be notified by telephone, text message, and/or email using the contact information submitted with the entry. The potential winner may be required to respond within forty-eight (48) hours of first attempted notification and may be required to complete, sign, and return an affidavit of eligibility, liability release, publicity release where lawful, and tax documentation. Failure to respond timely, failure to execute required documents, inability to be contacted after reasonable attempts, or a determination that the entrant is ineligible or not in compliance with the Official Rules may result in disqualification and selection of an alternate potential winner.

Taxes. All federal, state, and local taxes, and any other costs and expenses associated with acceptance or use of the prize not expressly described as included above, are the sole responsibility of the winner. Winner will receive a 1099 from Throwback Brands.

Official Rules. These material terms are intended to summarize the key terms of the promotion. The full Official Rules, as approved by counsel, govern in the event of any inconsistency and should be referenced for all additional terms, conditions, restrictions, releases, rights, and procedures.